



THE SPANISH VOICE OF NEW JERSEY

2012 PUBLICATION SCHEDULE - EVERY OTHER THURSDAY

SPECIAL FEATURES AND PROMOTIONS LISTED BY EDITION

JANUARY 12 The Year in Review, Business Forecasts, Income Tax, Winter Sales, Travel, Martin Luther King Jr. Day, Eugenio Maria de Hostos Day.

JANUARY 26 Business Review, Income Tax, Spring Semester & General Registration, Health, Winter Resorts, Juan Pablo Duarte and José Martí Birthdays.

FEBRUARY 9 Valentine's Day, Presidential Sales, Washington & Lincoln Birthdays, Home Improvement, Chinese New Year, Ash Wednesday.

FEBRUARY 23 Winter Sales Clearances, Gardening, Nurseries, Pest Control, Contractors, Paving, Dominican Independence Day.

MARCH 8 Spring Bridal, Dresses Shows, Jewelry, Catering, Honeymoon Resorts, Floral, Bridal Showers, Wedding Receptions, Banquet Halls, St. Patricks and St. Joseph's Day.

MARCH 22 Easter Issue, Restaurants, Gardening, Floral Decorations, House Improvement, Spring Begins, Benito Juarez Day.

APRIL 5 Passover, Spring Fashions, Spring Break Travel Agencies, Tire Sales, Home Makeovers.

APRIL 19 Gifts, Earth Day, Accesories, Florists, Restaurants, Bakeries, Beauty Aides, Domestic Appliances, Housewares, Spring and Summer Resorts.

MAY 3 Mother's Day Sunday, Restaurants, Florists, "5 de Mayo" Mexican Feast, Summer Travels, Patio & Pool Care.

MAY 17 Primary Elections, Memorial Day, Graduations, Car Dealers, Elizabeth Waterfront Festival, Cuban Independence Day.

JUNE 7 Father's Day Gift Guide, Restaurants, Travel Agencies, Real Estate Listings, Newark's Portugal Day Parade, Flag Day, Patio Furniture, Grills.

JUNE 21 Beginning of Summer, Sidewalk Sales, Outdoor Activities, Elizabeth Colombian Independence Festival, Parade, Events.

JULY 5 4th of July, Clearance & Sidewalk Sales, Summer Resorts, Restaurants.

JULY 19 Midsummer Specials, Houseware Sales, Back to School Preview, Galleries, Museums, Cultural Events, Colombian Independence Day.

AUGUST 23 Back to School, Fall Registration, School Supplies, Special Carnival, Labor Day, Summer Clearances.

SEPTEMBER 6 Kitchen & Bath Remodeling & Plumbing Appliances, Flooring, Painting, Carpentry, Heating Systems, Grandparents Day, Rosh Hashanah.

SEPTEMBER 20 Fall Fashions, Winter Car Care, Hispanic Heritage Month Begins, First Week of Autumn, Tire Sales, Auto Dealers, Hispanic Heritage Month begins.

OCTOBER 4 Hispanic Heritage Parade, Columbus Day Special Sales, Promotions, Hispanic American Parade, Special Issue.

OCTOBER 18 National General Elections, Halloween, United Nations Day, Christmas Clubs, CD's Winter Travel Resorts.

NOVEMBER 1 Puerto Rican Heritage Month, Feature Stories, Veteran's Day, Fall Fashion Clearance Sales, Thanksgiving Restaurant Specials, Traditions.

NOVEMBER 15 Thanksgiving Day, Pre-Christmas Sales, Christmas Preview, Winter Schedule for Christmas Events, Holiday Gift Guide, Decorations.

DECEMBER 6 Special Christmas Edition, Christmas and Cultural Events, Greetings, Decorations, Toy Stores, New Year's Events, Holiday Lifestyle, Entertainment Guide, Night Life, Local Christmas Events for Children and Charity Agencies.