



THE SPANISH VOICE OF NEW JERSEY

2011 PUBLICATION SCHEDULE - EVERY OTHER THURSDAY

SPECIAL FEATURES AND PROMOTIONS LISTED BY EDITION

**JANUARY 13** The Year in Review, Business Forecasts, Income Tax, Winter Sales, Travel, Martin Luther King Jr. Day, Eugenio Maria de Hostos Day.

**JANUARY 27** Business Review, Income Tax, Spring Semester & General Registration, Health, Winter Resorts, Juan Pablo Duarte and José Martí Birthdays.

**FEBRUARY 10** Valentine's Day, Presidential Sales, Washington & Lincoln Birthdays, Home Improvement, Chinese New Year, Ash Wednesday.

**FEBRUARY 24** Winter Sales Clearances, Gardening, Nurseries, Pest Control, Contractors, Paving, Dominican Independence Day.

**MARCH 10** Spring Bridal, Dresses Shows, Jewelry, Catering, Honeymoon Resorts, Floral, Bridal Showers, Wedding Receptions, Banquet Halls, St. Patricks and St. Joseph's Day.

**MARCH 24** Easter Issue, Restaurants, Gardening, Floral Decorations, House Improvement, Spring Begins, Benito Juarez Day.

**APRIL 7** Passover, Spring Fashions, Spring Break Travel Agencies, Tire Sales, Home Makeovers.

**APRIL 21** Gifts, Earth Day, Accesories, Florists, Restaurants, Bakeries, Beauty Aides, Domestic Appliances, Housewares, Spring and Summer Resorts.

**MAY 5** Mother's Day Sunday, Restaurants, Florists, "5 de Mayo" Mexican Feast, Summer Travels, Patio & Pool Care.

**MAY 19** Primary Elections, Memorial Day, Graduations, Car Dealers, Elizabeth Waterfront Festival, Cuban Independence Day.

**JUNE 2** Father's Day Gift Guide, Restaurants, Travel Agencies, Real Estate Listings, Newark's Portugal Day Parade, Flag Day, Patio Furniture, Grills.

**JUNE 16** Father's Day, Beginning of Summer, Sidewalk Sales, Outdoor Activities, Elizabeth Colombian Independence Festival, Parade, Events.

**JULY 7** 4th of July, Clearance & Sidewalk Sales, Summer Resorts, Restaurants.

**JULY 21** Midsummer Specials, Houseware Sales, Back to School Preview, Galleries, Museums, Cultural Events, Colombian Independence Day.

**AUGUST 25** Back to School, Fall Registration, School Supplies, Special Carnival, Labor Day, Summer Clearances.

**SEPTEMBER 8** Kitchen & Bath Remodeling & Plumbing Appliances, Flooring, Painting, Carpentry, Heating Systems, Grandparents Day, Rosh Hashanah.

**SEPTEMBER 22** Fall Fashions, Winter Car Care, Hispanic Heritage Month Begins, First Week of Autumn, Tire Sales, Auto Dealers, Hispanic Heritage Month begins.

**OCTOBER 6** Hispanic Heritage Parade, Columbus Day Special Sales, Promotions, Hispanic American Parade, Special Issue.

**OCTOBER 20** National General Elections, Halloween, United Nations Day, Christmas Clubs, CD's Winter Travel Resorts.

**NOVEMBER 3** Puerto Rican Heritage Month, Feature Stories, Veteran's Day, Fall Fashion Clearance Sales, Thanksgiving Restaurant Specials, Traditions.

**NOVEMBER 17** Thanksgiving Day, Pre-Christmas Sales, Christmas Preview, Winter Schedule for Christmas Events, Holiday Gift Guide, Decorations.

**DECEMBER 8** Special Christmas Edition, Christmas and Cultural Events, Greetings, Decorations, Toy Stores, New Year's Events, Holiday Lifestyle, Entertainment Guide, Night Life, Local Christmas Events for Children and Charity Agencies.