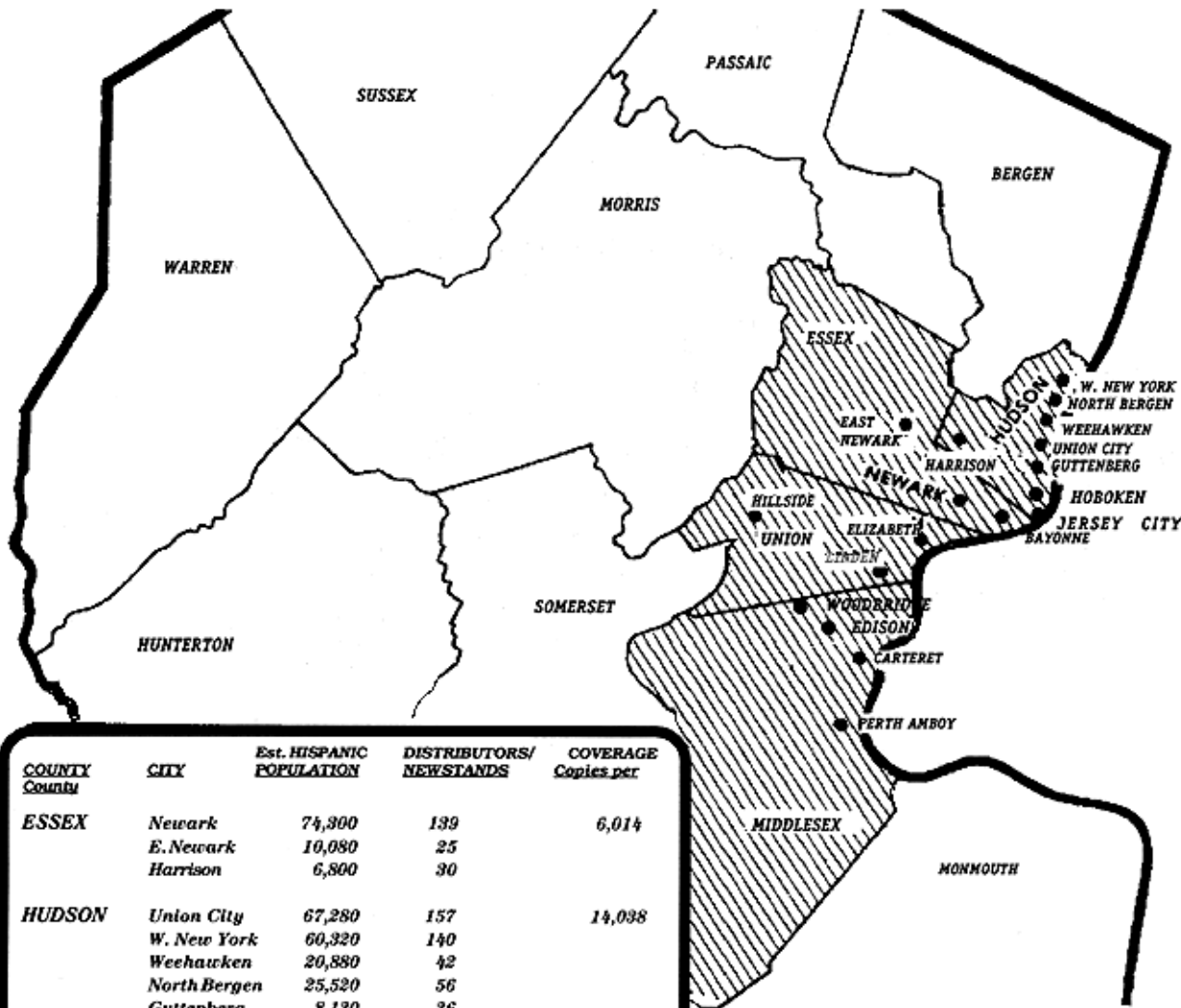


LA VOZ

NEW JERSEY'S WIDELY READ NEWSPAPER
CIRCULATION BREAKDOWN



COUNTY County	CITY	Est. HISPANIC POPULATION	DISTRIBUTORS/ NEWSTANDS	COVERAGE Copies per
ESSEX	Newark	74,300	139	6,014
	E. Newark	10,080	25	
	Harrison	6,800	30	
HUDSON	Union City	67,280	157	14,038
	W. New York	60,320	140	
	Weehawken	20,880	42	
	North Bergen	25,520	56	
	Guttenberg	8,120	26	
	Hoboken	30,000	40	
	Jersey City	55,000	64	
MIDDLESEX	Perth Amboy	23,400	45	2,180
	Carteret	5,200	12	
	Woodbridge	3,500	8	
UNION	Elizabeth	44,000	420	15,768
	Hillside	5,500	10	
	Union	5,500	8	
	Linden	5,500	8	
Total		358,200	1,098	38,000

● CITIES IN CIRCULATION AREA
 ▨ COUNTIES INCLUDED IN DISTRIBUTION

Our circulation is concentrated in the heavily populated area of Northern New Jersey, including Hudson County with the largest Hispanic population and Union County which has the largest Hispanic population rate of growth in New Jersey.

38,000 COPIES DISTRIBUTED
IN THE 4 NORTHERN COUNTIES OF NEW JERSEY, HAVING
A HISPANIC POPULATION ESTIMATED AT 358,200

NORTHERN NEW JERSEY (Essex, Hudson, Union, Middlesex Counties)			
	North Jersey 4 County Total	Hispanic Pop. 4 County Total	% Hispanic North Jersey
Population 1980	2,137,771	296,641	13.8%
Population 1985	2,364,275	369,600	15.6%
ESTIMATE:	U.S. Bureau of the Census, April 1, 1990		